



## **PUBLIC VALUE STATEMENT**

### **Our Mission**

To unlock potential, transform lives, create bright futures.

### **Our Vision**

Kendal College will provide outstanding education and training opportunities that are responsive to the needs of our community and which help students meet and overcome potential challenges, that enables them to become active participants in shaping their future.

### **Our Values**

- Excellence
- Ambition
- Respect
- Diversity
- Partnership
- Honesty

### **Kendal College and Our Community**

At Kendal College we provide an educational offer to students of all ages which includes full time courses, part time courses, higher education and apprenticeships. The economic wellbeing of the local area is supported by providing courses for adults to help them back into the jobs market and improve their employment chances. In addition, the staff of the College help to develop and support entrepreneurial activity amongst full time students.

### **Engagement with our Community and Stakeholders**

The College engages in a wide range of partnerships, networks and projects, including support for local, regional and national charities, working with local community organisations such as Manna House and supporting local events such as regional awards nights and local events.

On an ongoing basis, the College has regular dialogue with Cumbria Local Enterprise Partnership, South Lakeland District Council, the South Lakes Federation, Job Centre plus as well as many other local and regionally based organisations.

The College's estate and resources are of high quality and maintained to a high standard to ensure longevity. Larger projects, such as new builds/refurbishments and IT equipment renewals follow tight tendering processes and scrutiny by the Corporation to ensure best value for money.

The College actively seeks the views of its students, potential students, parents/carers and other stakeholders. In addition, the College engages in the community in the following ways:

- Working effectively with local schools to identify appropriate progression routes and support requirements.
- Working with employers to provide apprenticeships and to identify and meet training and skills needs.
- Holding open events, parents' evenings and awards events to engage and celebrate the achievement of students throughout the academic year.

- Makes available it real working environments to the public such as hair and beauty salons and the restaurant.

**Monitoring Effectiveness**

The College evaluates the quality of its provision in meeting the needs and interests of learners through self-assessment processes, and as part of that process the Corporation monitors the impact of the decisions the College takes as well as how well it performs against its strategic aims and objectives.